

Investing in Tomorrow:

Partnering with Local Businesses to
Empower High School Interns this Summer

February 12, 2025
Session 6 → 1:00-2:00



<https://bit.ly/investingintomorrow>

Our Session *Agenda + Goals*

WELCOME

Set the tone for the session and outline goals.

ASSET MAPPING

Identify all the people, places and resources in our community.

BUILDING PARTNERSHIPS

Equip participants with strategies to engage local businesses.

INTERN PROGRAM DESIGN

Share best practices for creating meaningful internship experiences

Q+A ACTION PLANNING

Address participant questions and encourage next steps.

1. Name.
2. Role.
3. Program Location.
4. A Success in Community Partnerships.
5. A Challenge in Community Partnerships.



Hello!



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What's 21st CLCC got to do with it?

Let's Get Inspired

<https://bit.ly/212intern>

WHAT IF ...



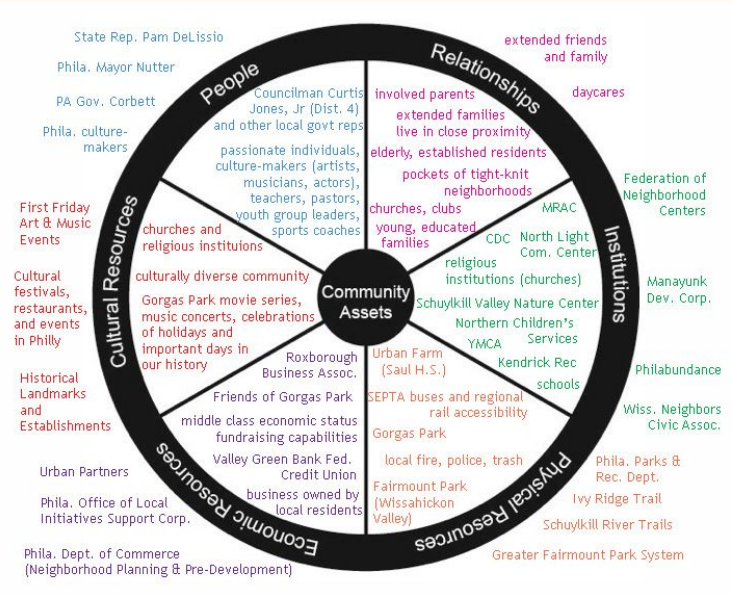
CAREER
READINESS

COMMUNITY
PARTNERSHIPS

ATTENDANCE

INTEREST

RECOGNITION



Personnel Experts in household job, ability to train City Board AFRM/LE Individual abilities Finance Connected to history of area Health Care Individual Traits Talent Energy Education Technical Training Computers Communications Worker Operations & Support Developmental Research Child Care Networks of Connections Knowledge of Community Leadership Development	Space and Facilities Meeting Rooms Break Rooms or Kitchen Space Display Cases Community Rooms/Bookings Restrooms & other Bulletin Boards Lockers Parking/Like Subspaces Expertise Civic Arts, Writing, Baking, SEO, Literacy, Language Educational/Professional Case Management Computer Literacy Health Care (Any/Many), coloring, etc. Knowledge of Community Education & Training Events	Materials & Equipment Computers (Laptops, Tablets, etc.) Office & other Furniture Tables Printing/Equipment for Mail/Folder Digital Camera Books, magazines, E-readers Telephones for texting/required Internet Library and GED materials Community History Files Information on Community Organizations Social Service Resources Financial Information Economic Power Job Training Sponsor Fundraising Help Local People Assist Writing and Submitting Grants to Community Support Purchasing Power Power to generate & receive special funds through local issues, government, and institutions
Connections Individual Abilities & Interests Individual Traits Social Assets, History Linkages to Adults & Children Linkages to Community Collective Abilities & Interests	Methods of Connections Private Institutions Public Institutions Associations Individuals	



ASSET MAPPING

People, Places, Resources

1

Building Partnerships

Mentors

WHAT'S NEEDED?

What are the benefits for local businesses?

- FUNDING
- Access to young talent
- Workforce Development
- Visibility/Recognition
- Corporate Social Responsibility



Things to Consider

Mutual Benefits + Success Stories



Work to Do in Support of an Intern Program

- MOU
- Mentor
 - Qualifications and Expectations
- Intern Expectations
- Communication Plans
- Parent Releases

Your PITCH!

- ASK!
- How will you sell this idea?
- How can you get community partners on board?
- Tug at their heart!

STEP 1

Structure Specifics

- PAID vs unpaid
- Duration
- Schedule

STEP 2

Student Preparation

- Pre-internship Workshops
 - Resumes
 - Etiquette
 - Goal Setting
- Skill Building Activities

STEP 3

Wrap Around Supports

- Regular Communication plan with partners.
- Policies for Partners and Students with consequences

STEP 4

Execution

- Application Process for students.
- Advertisement of available internships.
- Intern Assignment
- Transportation

Designing your Internship Program

Q+A

Action Planning

What is your NEXT STEP?

Use this time to work towards that step – creating, thinking, collaborating, asking, etc.



THANK
YOU!

